



## Evermore Retirement ETF Series Launches in Canada

*First, and only, low cost, target-date suite of ETFs offers increased accessibility to long term investing*

TORONTO, ONTARIO (February 23, 2022) – Canadian asset management company, [Evermore Capital Inc.](#) (“Evermore”), is pleased to announce today the launch of Evermore Retirement ETFs, the first and only target date exchange traded funds (ETFs) in Canada. The Evermore Retirement ETFs have closed their respective initial offering of units and will begin trading on the Neo Exchange Inc. (the “Exchange”) today under the following symbols:

Evermore Retirement ETFs	Symbol	Management Fee
Evermore Retirement 2025 ETF	ERCV	0.35%
Evermore Retirement 2030 ETF	ERDO	0.35%
Evermore Retirement 2035 ETF	ERDV	0.35%
Evermore Retirement 2040 ETF	EREO	0.35%
Evermore Retirement 2045 ETF	EREV	0.35%
Evermore Retirement 2050 ETF	ERFO	0.35%
Evermore Retirement 2055 ETF	ERFV	0.35%
Evermore Retirement 2060 ETF	ERGO	0.35%

Evermore Retirement ETFs use a glide path approach, in which each ETF’s asset allocation gradually changes over time. Designed to correspond to an investor’s life stage, from the beginning of their working life through their retirement, Evermore Retirement ETFs initially focus on growth and then become more conservative as the investor approaches retirement. By introducing a low-cost, accessible, and goal-based retirement investment solution, Evermore Retirement ETFs take the hassle out of deciding what to buy, sell, or when to rebalance an investor’s retirement portfolio.

“Until now, target date funds have only been available as higher fee mutual funds, or to select Canadians through group RRSP plans, making it difficult for the average Canadian to easily invest for their retirement,” said Myron Genyk, Co-Founder and CEO of Evermore. “We wanted to close this gap and are on a mission to bring more accessibility to the market, ultimately empowering Canadians to more easily and effectively invest for retirement. We are proud to introduce Evermore Retirement ETFs to the Canadian market.”

Evermore recently commissioned leading Canadian research firm, Pollara Strategic Insights, to conduct an online survey amongst a reliable sample of N=1,000 Canadian investors aged 25 to 65 who self-direct at least some of their investments.<sup>1</sup> The survey revealed an education gap in the market, with only half of Canadians understanding the benefits of ETFs. Additionally, based on the survey, many Canadians currently do not have access to a low-cost retirement solution, as they cannot access corporate pension plans, afford to hire a financial advisor, or buy high-fee products. Survey results found:

- Less than half (46 per cent) of Canadian self-directed investors hold ETFs
- Only about half (49 per cent) of self-directed investors say they are knowledgeable about ETFs
- 42 per cent of self-directed investors who are not investing in ETFs say it is because they do not know enough about ETFs

Evermore Retirement ETFs intend to simplify retirement investing using established portfolio management methodologies to best allocate between stocks and bonds and across geographies at different points in an investor’s lifecycle. Evermore Retirement ETFs can be easily accessed through any direct investing account in Canada, or through an investor’s financial advisor.

## **About Evermore**

Evermore Capital Inc. is a Canadian asset management company that created and issued the first target date ETFs in Canada, Evermore Retirement ETFs. Evermore provides Canadians with low-cost, easy to understand, accessible, and goal-based retirement investment solutions. Evermore Retirement ETFs are the first and only target date ETFs in Canada. Evermore Retirement ETFs simplify retirement investing and take the hassle out of deciding what to buy, sell, or when to rebalance, offering Canadians peace of mind in one ETF.

For more information, visit [www.evermore.ca](http://www.evermore.ca).

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<sup>1</sup> This survey was conducted from September 23 – 30, 2021. A probability sample of this size carries a margin of error of +2.5%, 19 times out of 20.

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*This offering is made only by prospectus. The prospectus contains important detailed information about the Evermore Retirement ETFs. Copies of the prospectus may be obtained from Evermore. Investors should read the prospectus before making an investment decision.*

*Commissions, management fees and applicable sales taxes all may be associated with an investment in the Evermore Retirement ETFs. The Evermore Retirement ETFs are not guaranteed, their values change frequently and past performance may not be repeated.*

*Certain statements contained in this news release constitute forward-looking information within the meaning of Canadian securities laws. Forward-looking information may relate to a future outlook, events or results and may include statements regarding future financial performance. In some cases, forward-looking information can be identified by terms such as "may", "will", "should", "expect", "anticipate", "believe", "intend" or other similar expressions concerning matters that are not historical facts. Actual results may vary from such forward-looking information. Evermore undertakes no obligation to update publicly or otherwise revise any forward-looking statement whether as a result of new information, future events or other such factors which affect this information, except as required by law.*